

PRIVACY POLICY

1. IN GENERAL

1.1. The concept of the mobiefit.com platform is based in part on the publication of details regarding individual users by making such details accessible to other users via the mobiefit.com platform.

1.1.1. The collection, administration and use of personal details by mobiefit complies with applicable data protection laws by ensuring that each user is able to decide, which personal details shall be made accessible to other users.

2. CATEGORIES OF PERSONALLY IDENTIFIABLE INFORMATION COLLECTED BY MOBIEFIT

2.1. mobiefit collects information from users upon registration on its website and in connection with the use of any of mobiefit's applications. The personally identifiable information collected by mobiefit falls in the following categories:

³⁵₁₇ First and last name;

³⁵₁₇ Home or other physical address, including street name, name of city or town and pincode;

³⁵₁₇ Email address;

³⁵₁₇ Miscellaneous workout data, such as length and type of workouts, pulse rates, etc.

2.2. Personally identifiable information shall be saved and used in particular in order to offer new applications to the user, to improve such applications and conform them to the users' needs.

3. PRIVACY SETTINGS

3.1. Every user can change the privacy settings applicable to their account. In this way, the user can decide, to a certain extent, which personally identifiable information is collected with respect to such user.

4. USE AND SHARING OF PERSONALLY IDENTIFIABLE AND NON-PERSONALLY IDENTIFIABLE INFORMATION WITH THIRD PARTIES

4.1. By registering, the user explicitly agrees that mobiefit shall have the right to use all automatically collected personally identifiable information, in accordance with the privacy settings of such user, for purposes of the mobiefit applications. mobiefit does not pass on personally identifiable information (see Section 2, above) to third parties, except as required by law or with the explicit consent of the user. mobiefit implements all reasonable measures to prevent the unauthorized access by third parties to saved details.

4.2. The user explicitly consents to the storage and use of non-personally identifiable information

for purposes of in-app advertising or on www.mobiefit.com by mobiefit or its partners.

4.3. Health data will never be shared with advertisers or similar agencies.

5. PLUGINS AND WIDGETS FOR SOCIAL MEDIA

5.1. The mobiefit.com platform includes social media plugins, such as (i) Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA; (ii) Google +, 1600 Amphitheatre Parkway, Mountain View, CA 94043; or (iii) Twitter, 1355 Market Street, Suite 900, San Francisco, CA 94103, USA.

5.2. Such plugins can recognize a user's IP address and the page visited on the mobiefit.com platform, and, possibly, store cookies, so that the services offered by mobiefit work properly. Social media plugins and widgets are hosted either by third party providers or directly by us. Your interactions with these plugins are subject to this privacy policy or the privacy policy of any third party that offers such feature. mobiefit is not responsible for the use of, or guidelines regarding the use of, personal data by third party providers.

5.3. Users can recognize, e.g., Facebook-plugins by the Facebook-Logo or the addition "Facebook Social Plugin" or the "Like-Button" ("Like") on our pages. You can find an overview of Facebook-plugins here: <http://developers.facebook.com/docs/plugins/>.

5.4. If a user interacts with the plugins, e. g. by clicking on the Facebook "Like-Button" or entering a comment, while being logged in to such user's Facebook-account, a user links the contents of the mobiefit pages to their Facebook-profile. Thereby, Facebook can associate a user's visit of the mobiefit page with such user's Facebook account. mobiefit as the provider of the mobiefit.com platform does not have any knowledge of the content of the transmitted data or its usage by Facebook. Users can find more information on that issue in the privacy policy of Facebook at <http://www.facebook.com/about/privacy/>.

5.5. If users do not want to have Facebook associate their visits on our site with their Facebook-account, users must log out from their Facebook-account.

6. COOKIES

6.1. Several areas of the mobiefit website use 'cookies' – small text files that are placed on the user's computer and stored by the browser. They are used by mobiefit to provide a more user-friendly, effective and secure service. Cookies also enable mobiefit to identify a user's browser and offer services to such user. Cookies do not contain any personally identifiable information.

6.2. You can prevent the installation of cookies by entering the corresponding settings in your browser software. However, please note that in this case you may not be able to use the complete range of functions of the mobiefit.com platform to its full extent.

7. GOOGLE ANALYTICS

7.1. The mobiefit.com platform uses Google Analytics, a web analysis service by Google Inc. ("Google"). Google Analytics uses 'cookies' (see Section 6, above). The information about your visit collected by the cookies, including your IP address, is usually transferred to a Google server in the USA

and saved there. To the extent that the mobiefit.com platform has activated IP anonymization, Google first abbreviates your IP address within member states of the European Union or in other signatory states of the Agreement on the European Economic Area. Only in exceptional cases, will the full IP address be transferred to a Google server in the USA and abbreviated there. Google will use the information collected on behalf of the website operator to evaluate your use of the mobiefit.com platform, to compile reports about your activities within the mobiefit.com platform, and to provide further services to mobiefit related to use of the mobiefit.com platform and Internet use. Google will under no circumstances associate the IP address transmitted by your browser within the operations of Google Analytics with other Google data.

7.2. You can prevent the data related to your use of the mobiefit.com platform, including your IP address, generated by the cookies from being recorded by Google and Google's processing of this data by downloading and installing the browser plugin from the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>.

8. CHANGES TO PRIVACY POLICY

8.1. If mobiefit decides to change its privacy policy, it will post those changes on this page. This policy was last modified on 20 Nov, 2015.

9. YOUR CONSENT

9.1. By using our site, you consent to our privacy policy. Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at <http://www.mobiefit.com>

10. NEWSLETTER

10.1 mobiefit will send newsletters to registered users. By accepting these T&C, the user allows mobiefit to send newsletters. The user can opt out of receiving a newsletter each time such newsletter is received. Upon opting out, the user will not receive any further newsletters from mobiefit.

11. DISCLOSURES REQUIRED BY LAW

11.1 It is possible that mobiefit may need to disclose personal information when required by law. We will disclose such information wherein we have a good-faith belief that it is necessary to comply with a court order, ongoing judicial proceeding, or other legal process served on us or to exercise our legal rights or defend against legal claims as and when required.

12. COPYRIGHTED MATERIAL

Providing copyrighted material as a whole or in part on mobiefit without explicit permission from the copyright owner shall be deemed to infringe on the copyright. mobiefit reserves the right to immediately delete such material without prior permission / consultation from the provider of such material. If the User suspect that any information submitted to mobiefit is copyright protected and has been used fraudulently, please contact us immediately or send us an email through registered email address.